Janette Burke

**Media Personality,
Producer, Interviewer,
TV Show/Podcast Host,
& On-Camera Trainer**

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"You are energetic and so real. In just 2 days I learned so much about marketing, publicizing, and promoting about my business from you than I have at other courses/workshops, CDs, or books. You opened up a different perspective in such a positive way."

- Elana Espinozo
Co-Founder
The Little Laser Clinic

YOUR LIFE, YOUR WAY

14% of people believe what they read on social media.
83% of people believe what they see or read about in the media.
Why aren't you making media part of your marketing plan?

Whether you dream of dazzling audiences with your marketing message, being featured in print, radio, TV, pod & webcasts, obtaining more virtual & in-person speaking gigs, making your own quality videos & LIVES on social media, presenting better in meetings on Zoom or similar, launching your own YouTube channel or podcast and growing your following, to get results, you must be confident, in-control, and well-prepared to be on-camera.

You need captivating content; clear and concise messaging and you need to shine. After all, don't you want your brand to be the absolute best it can be?

Topics I can cover:

- The 3 Things You Must Have in Place to Land Media Placements
- 6 Ways to Improve Your Presentation & Performance Skills
- Why You Need to Have a Social Network Before You Appear on Broadcast
- How I Left the Studios Behind and Used YouTube & Social Media to Become a Media Mogul
- 3 Ways to Market Yourself Online
- 4 Things You Need to Have in Place to Conduct Media Interviews Like a Pro
- 5 Things You Need to Know About Dressing for the Camera
- 10 Things Women Do to Sabotage Their Success
- 4 Reasons Why You Need Media Interviews in Your Business
- 3 Reasons to Be a Media Sponsor
- 5 Things You Need to Consider Before Starting a YouTube or Podcast Channel
- A slew of tailored media, communication, presentation & performance talks based on Janette's articles, videos, and blog posts